## REACHING NEW HEIGHTS

KEY HIGHLIGHTS FROM THE 3<sup>RD</sup> ANNUAL AMERICAS ALTERNATIVE FINANCE BENCHMARKING REPORT

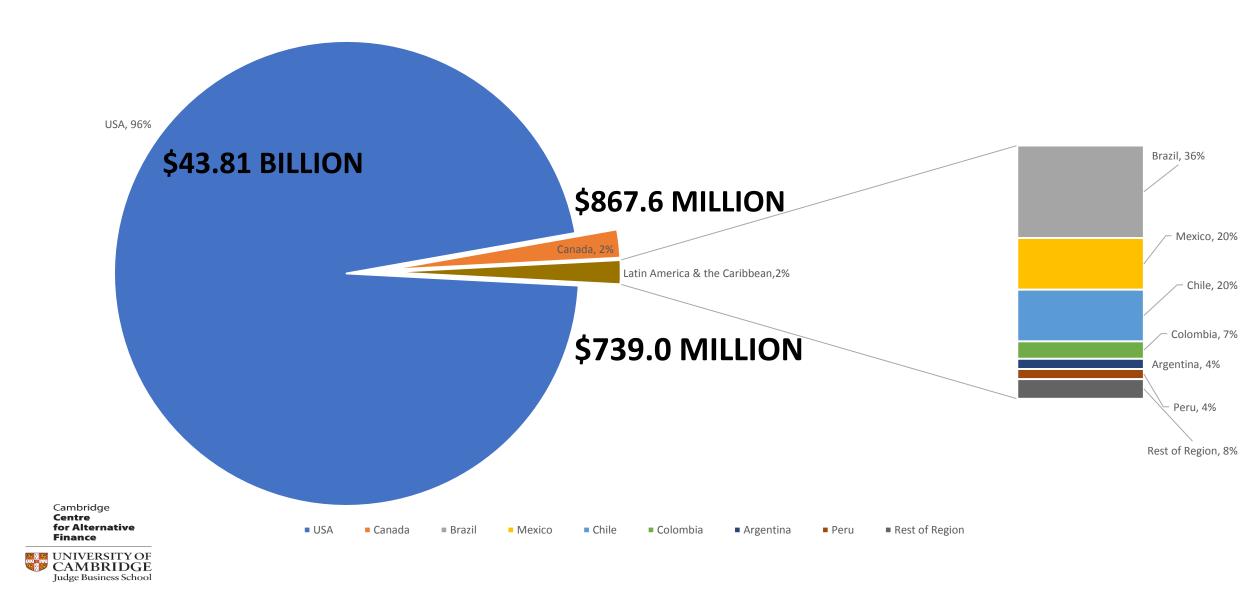
TANIA ZIEGLER
GLOBAL BENCHMARKING
NOVEMBER 2018

Cambridge
Centre
for Alternative
Finance

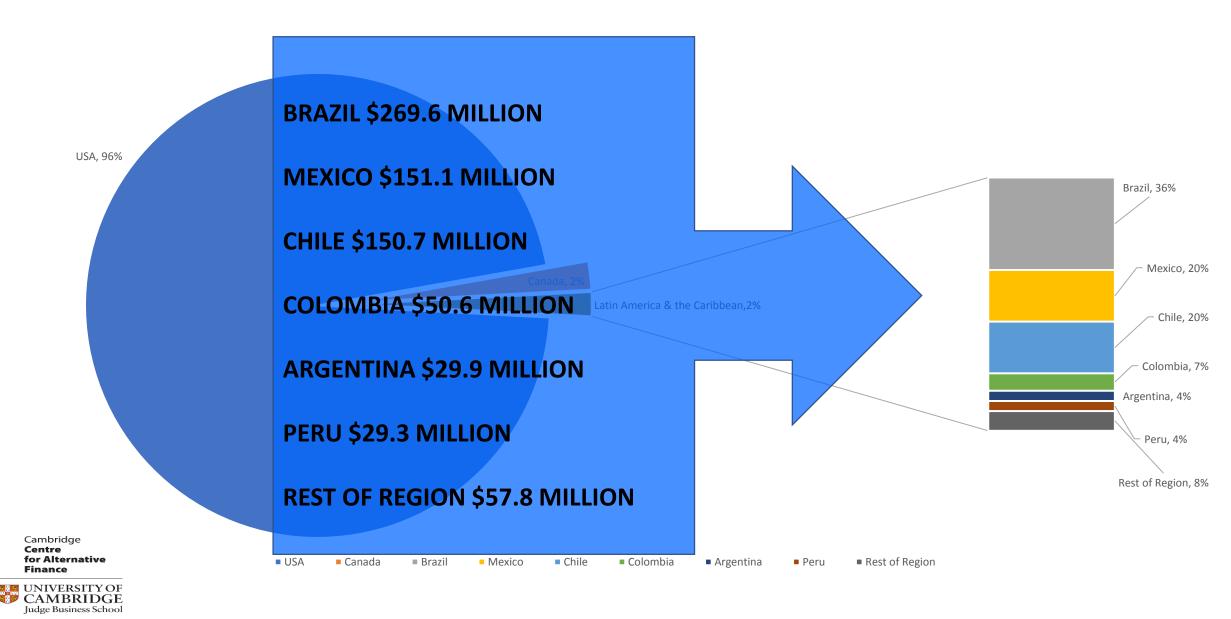




## Total Alternative Finance Volume by Key Country



### Total Alternative Finance Volume by Key Country



#### THE MARKET LEADERS

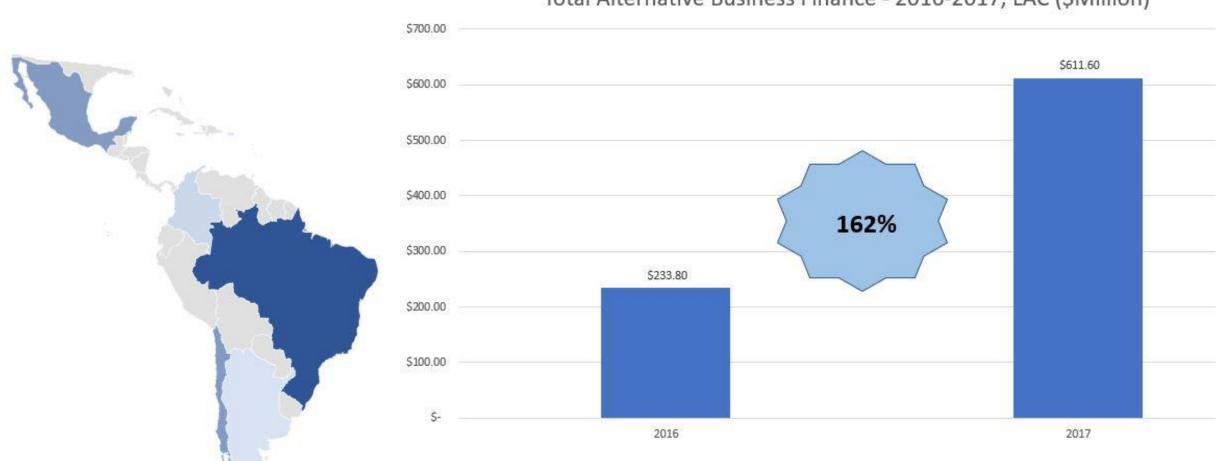


#### 2017 TOP THREE LATAM MARKETS

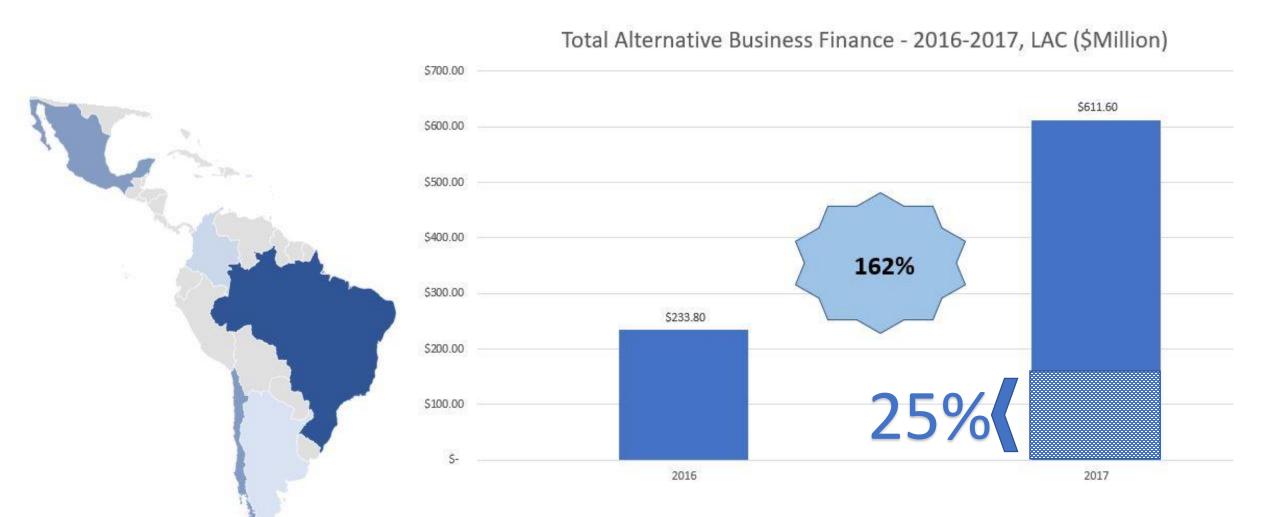


#### ALTERNATIVE FINANCE FOR BUSINESSES

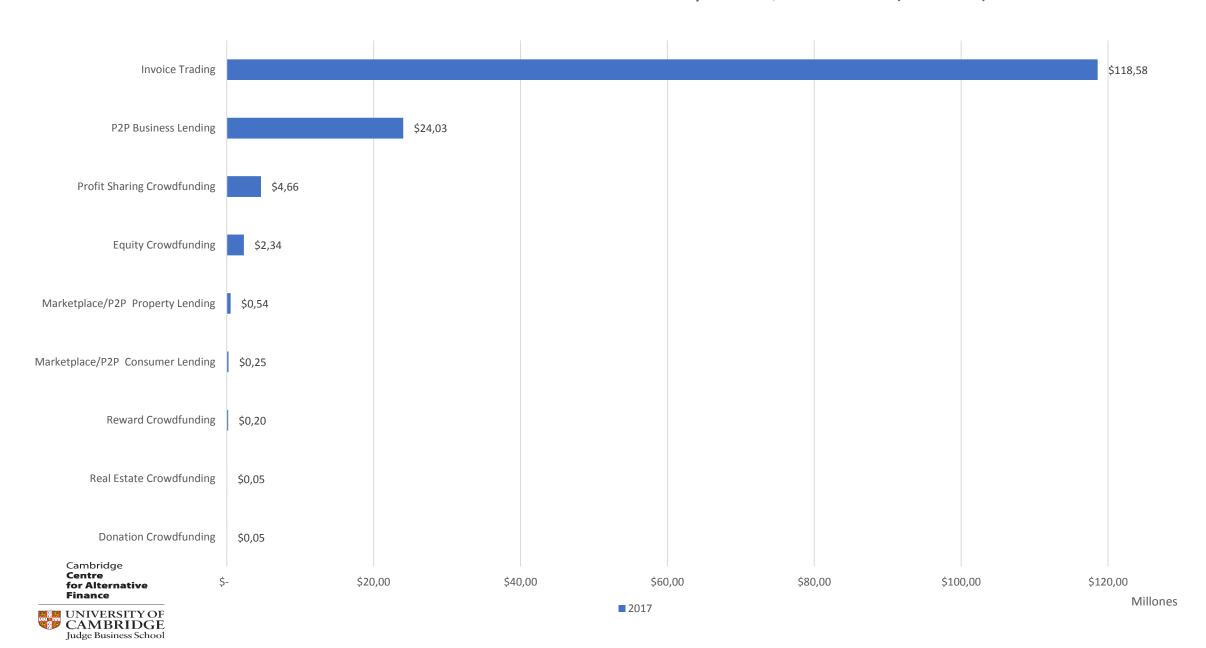




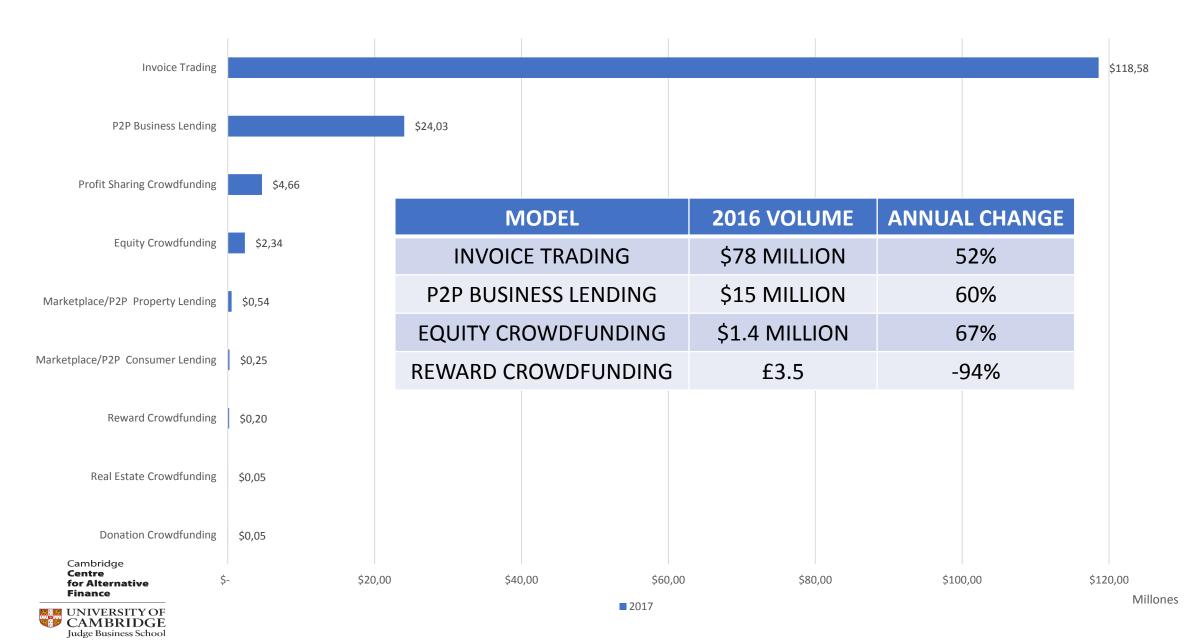
#### ALTERNATIVE FINANCE FOR BUSINESSES



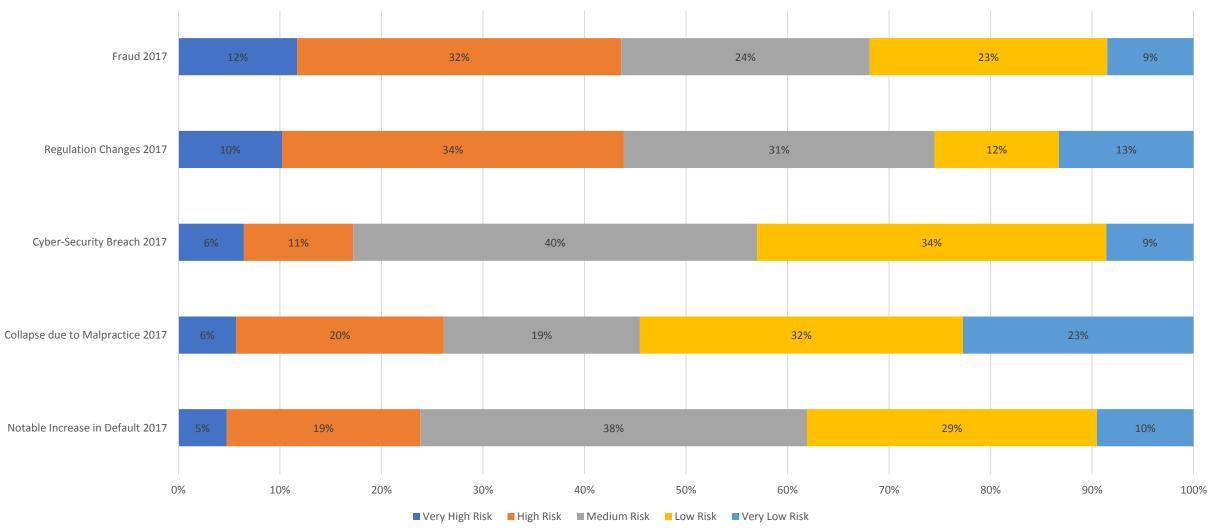
#### Chile Alternative Finance Market Volume by Model, 2016-2017 (\$Million)



#### Chile Alternative Finance Market Volume by Model, 2016-2017 (\$Million)



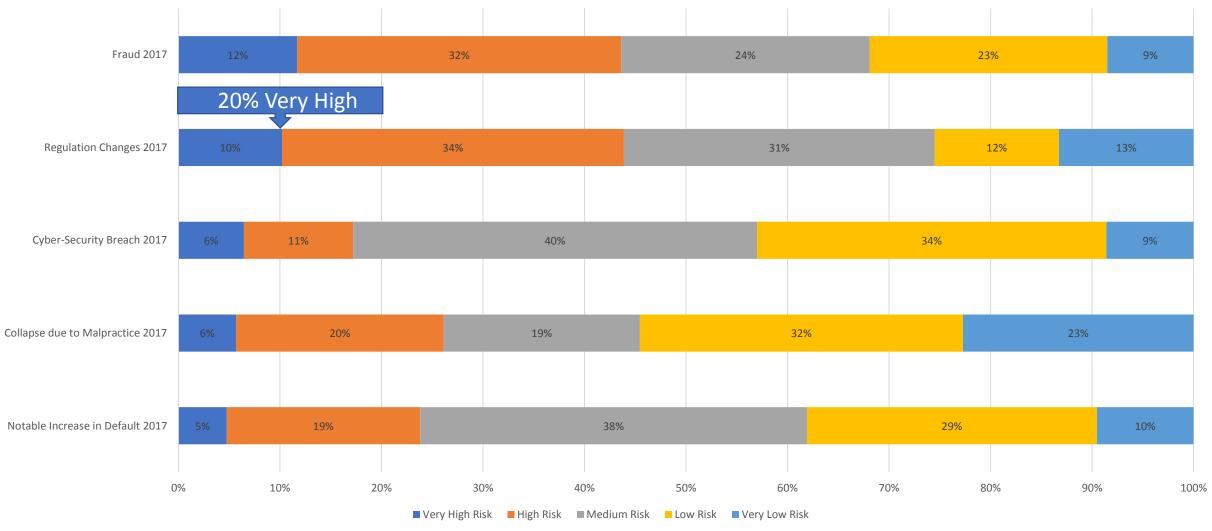
#### LATAM PLATFORM PERCEPTIONS TOWARDS KEY RISK FACTOS (2017)







#### LATAM PLATFORM PERCEPTIONS TOWARDS KEY RISK FACTOS (2017)





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